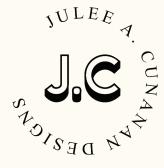
PERSONAL **BRANDING: PORTFOLIO**





This document contains original designs of all sorts. Please handle with care.



1. "NOT.FOR.YOUR.FETISH."	4 5. "PROTECT ASIAN LIVES" 12	9. "ATWATER POSTER" 20	13. "BLISTEX AD"
Creator: Julee Cunanan Photographer: Buena Dizon Medium(s): Photoshop & InDesign Size: 8.5"x 11" Duration: 2.5 Hours Completed: February 21, 2021	Creator: Julee Cunanan Medium(s): Illustrator & InDesign Size: 8.5"x 11" (per page) Duration: 2 Hours Completed: March 25, 2021	Creator: Julee Cunanan Medium(s): Illustrator & InDesign Size: 11" x 17" Duration: 2 days Completed: October 12, 2019	Creator: Julee Cunanan Medium(s): Photoshop Size: 11" x 8.5" Duration: 2.5 Hours Completed: November 10, 2019
2. "DIOR MAQUILLAGE"	6. "DAZED MAGAZINE"	10. "WILD SOUTH"	14. "MONTREAL NEWSLETTER" 30
Creator: Julee Cunanan Medium(s): Illustrator Size: 5" x 6.5" Duration: 9 Hours Completed: November 16, 2020	Creator: Julee Cunanan Photographer: Buena Dizon Medium(s): Photoshop & InDesign Size: 8.5" X 11" Duration: 3 Hours Completed: March 12, 2021	Creator: Julee Cunanan Medium(s): Photoshop & InDesign Size: 2.5" x 3" Duration: 2 Days Completed: April 10, 2019	Creator: Julee Cunanan Medium(s): Photoshop & InDesign Size: 8.5" x 11" (per page) Duration: 4 Days Completed: April 17, 2019
3. "VERNISSAGE POSTER"	7. "CASA CUNANAN"	11. "PERCY JACKSON SERIES" 24	15. "REACH WEBSITE"
Creator: Julee Cunanan Medium(s): Illustrator & InDesign Size: 17" x 11" Duration: 2 Days Completed: February 14, 2021	Creator: Julee Cunanan Medium(s): Illustrator Size: 11" x 8.5" Duration: 4 Days Completed: May 20, 2019	Creator: Julee Cunanan Medium(s): Illustrator & InDesign Size: 5" x 8" by 1" Duration: 2 Days Completed: September 5, 2019	Creator: Julee Cunanan Clients: Keenan Patel & Dom Forliano Medium(s): Photoshop & WIX.com Size: n/a Duration: 3 Weeks Completed: December 2, 2020
4. "SYRACUSE"	8. "SQUASH THE STANDARD" 18	12. "DESIGNER BROCHURE" 26	Completed. December 2, 2020
Creator: Julee Cunanan Medium(s): Illustrator Size: 8.5" x 11" Duration: 5 Hours Completed: November 22, 2020	Creator: Julee Cunanan Medium(s): Illustrator Size: 11" x 8.5" Duration: 2 Days Completed: October 15, 2020	Creator: Julee Cunanan Medium(s): Photoshop & InDesign Size: 5" x 6.5" (per page) Duration: 2 Days Completed: March 9, 2019	
2		·	







PROJECT 1: NOT.FOR.YOUR.FETISH.

Creator: Julee Cunanan Photographer: Buena Dizon

Medium(s): Photoshop & InDesign

Size: 8.5"x 11"

Duration: 2.5 Hours

Completed: February 21, 2021

S.YOU

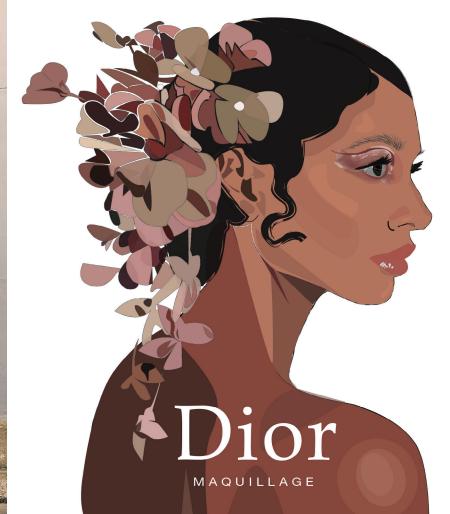
PROJECT 2: DIOR MAQUILLAGE

Creator: Julee Cunanan
Medium(s): Illustrator

Size: 5" x 6.5"
Duration: 9 Hours

Completed: November 16, 2020







PROJECT 3: VERNISSAGE POSTER

Creator: Julee Cunanan

Medium(s): Illustrator & InDesign

Size: 17" x 11" Duration: 2 Days

Completed: February 14, 2021

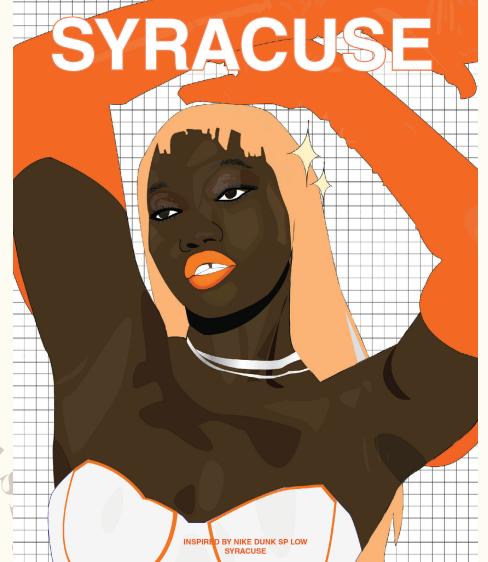
JOAHV S. H. S. C.

PROJECT 4: SYRACUSE

Creator: Julee Cunanan
Medium(s): Illustrator

Size: 8.5" x 11"
Duration: 5 Hours

Completed: November 22, 2020









PROTECT ASIAN LIVES

ETTSHTZERS

Refrain from approaching us with "NI HAO" to grab our attention. It's not cute. Stop this preconceived notion that we are all the same. "You know, my past girlfriend was Filipina", thanks, I never asked nor was interested. Your hypersexualized view of our women is a threat to our safety every day. It is dehumanizing and pushes the narrative that western cultures have placed against us. Lastly, if you use the word "exotic" to describe us, please leave us alone.

CULTURE VULTURES.

Our traditional garments are not your costumes, nor your mere fashion accessories. Start thinking critically and ask yourself whether you're just following a trend or exploring the history of the culture. Are there stereotypes involved in what you are doing? Think about it. If someone from that culture calls you out, listen to what they have to say to get educated. Ignorance is certainly not a good look. As for the non-Asian chefs, if you are going to replicate our dishes, please start crediting and following our recipes with more integrity.

HATE CRIMINALS

Hurting older people won't resolve anything.

Upset by how they're speaking a foreign language? What about minding your own business? Lastly, we are not viruses. Do not condemn the innocent Asian lives who had zero control over the intial spread of the Coronavirus. Pointing fingers does not help our current situation. We lost loved ones too. Do you think we ever wanted that to happen?

Sincerely, Julee Cunanan





PROJECT 5: PROTECT ASIAN LIVES

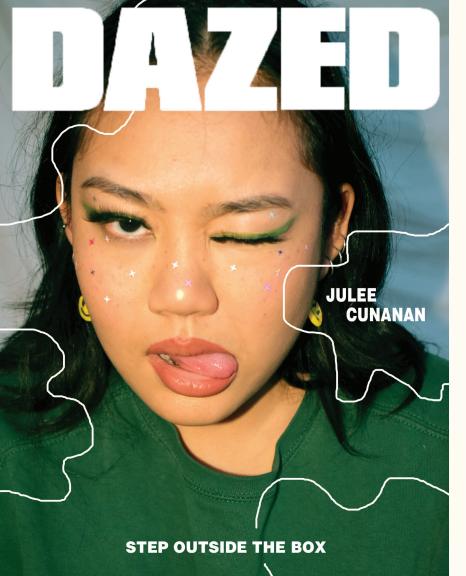
Creator: Julee Cunanan

Medium(s): Illustrator & InDesign

Size: 8.5"x 11" (per page)

Duration: 2 Hours

Completed: March 25, 2021







PROJECT 6: DAZED MAGAZINE

Creator: Julee Cunanan Photographer: Buena Dizon

Medium(s): Photoshop & InDesign Size: 8.5" X 11"

Duration: 3 Hours

Completed: March 12, 2021











PROJECTS: SQUASHTHE STANDARD

Creator: Julee Cunanan
Medium(s): Illustrator

Size: 11" x 8.5" Duration: 2 Days

Completed: October 15, 2020

HELLER

PROJECT 9: ATWATER POSTER

Creator: Julee Cunanan

Medium(s): Illustrator & InDesign

Size: 11" x 17" Duration: 2 days

Completed: October 12, 2019





Marché Atwater 2021

Produits locaux, artisans, marché fermier, musique live et communauté!

138 avenue Atwater Montréal, Québec H4C 2G3 À l'angle des rues Notre-Dame

24 mars au 13 octobre

Marché couvert de novembre à février. Les dates seront publiées en ligne

Lundi – Jeudi 10-17h Vendredi & Samedi 9-17h Dimanche FERMÉ

Atwater Farmer's market 2021

Locally grown produce, artisans, food vendors, live music & community!

138 avenue Atwater Montréal, Québec H4C 2G3 At the corner of Notre-Dame and

March 24 to October 13

Indoor market November to February Check online for dates

Monday – Thursday 10-17h Friday & Saturday 9-17h Sunday CLOSED

+ INFORMATION

514 937-7754 Fax: 514 937-7688 Facebook: @mpmontreal Instragram: @marchespublicsmtl Twitter: @MarchePublicMtl

www.marchespublics-mtl.com





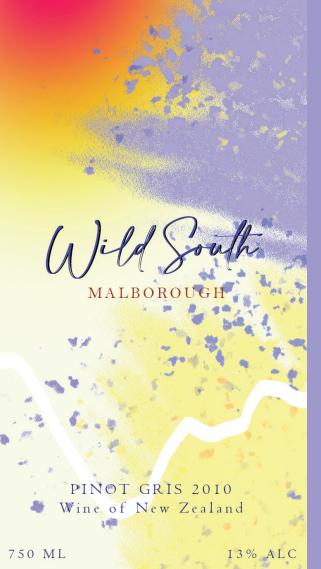


















PROJECT 10: WILD SOUTH

Creator: Julee Cunanan

Medium(s): Photoshop & InDesign

Size: 2.5" x 3" Duration: 2 Days

Completed: April 10, 2019

DUM SCIICS

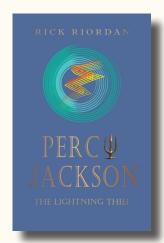
PROJECT 11: THE PERCY JACKSON SERIES

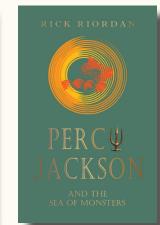
Creator: Julee Cunanan

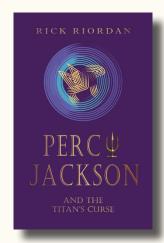
Medium(s): Illustrator & InDesign

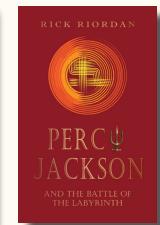
Size: 5" x 8" by 1" Duration: 2 Days

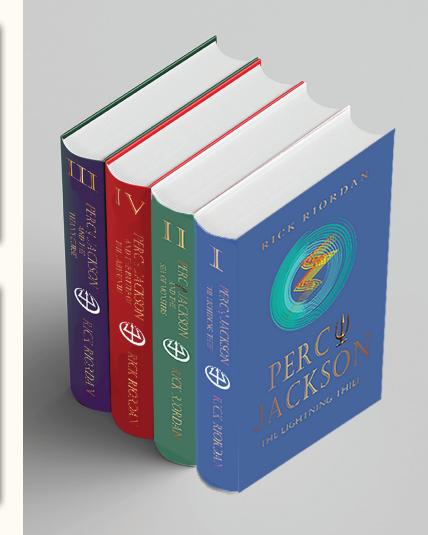
Completed: September 5, 2019











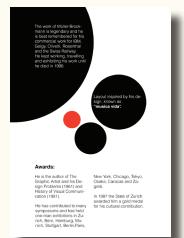


Josef Müller-Brockmann









DESIGNER STYLE

Josef Müller-Brockmann

PROJECT 12: DESIGNER BROCHURE



Creator: Julee Cunanan

Medium(s): Photoshop & InDesign
Size: 5" x 6.5" (per page)

Duration: 2 Days Completed: March 9, 2019



LVHJ

PROJECT 13: BLISTEX AD

Creator: Julee Cunanan Medium(s): Photoshop Size: 11" x 8.5"

Size: 11" x 8.5"
Duration: 2.5 Hours

Completed: November 10, 2019





"the bigger picture"





The Heart of



Creator: Julee Cunanan

Medium(s): Photoshop & InDesign

Size: 8.5" x 11"(per page)

Duration: 4 Days

Completed: April 17, 2019



MONTREAL TOURISM | APRIL 2020

IJOUR

PROJECT 15: "REACH" WEBSITE

Creator: Julee Cunanan

Clients: Keenan Patel & Dom Forliano

Medium(s): Photoshop & WIX.com

Size: n/a

Duration: 3 Weeks

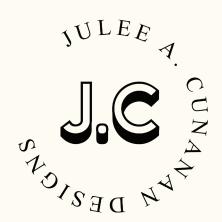
Completed: December 2, 2020







ONAL DING: 'OLIO



PERS BRAN PORT