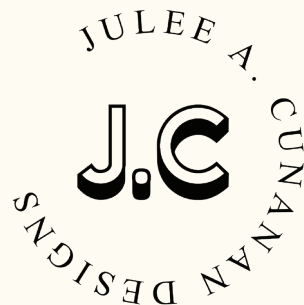


PERSONAL BRANDING: PORTFOLIO

(2021)

BY JULEE CUNANAN

This document contains
original designs of all
sorts. Please handle
with care.



FEBRUARY 2021

1. "NOT.FOR.YOUR.FETISH."..... 4

Creator: Julee Cunanan
Photographer: Buena Dizon
Medium(s): Photoshop & InDesign
Size: 8.5"x 11"
Duration: 2.5 Hours
Completed: February 21, 2021

2. "DIOR MAQUILLAGE"..... 6

Creator: Julee Cunanan
Medium(s): Illustrator
Size: 5" x 6.5"
Duration: 9 Hours
Completed: November 16, 2020

3. "VERNISSAGE POSTER"..... 8

Creator: Julee Cunanan
Medium(s): Illustrator & InDesign
Size: 17" x 11"
Duration: 2 Days
Completed: February 14, 2021

4. "SYRACUSE"..... 10

Creator: Julee Cunanan
Medium(s): Illustrator
Size: 8.5" x 11"
Duration: 5 Hours
Completed: November 22, 2020

5. "PROTECT ASIAN LIVES"..... 12

Creator: Julee Cunanan
Medium(s): Illustrator & InDesign
Size: 8.5"x 11" (per page)
Duration: 2 Hours
Completed: March 25, 2021

6. "DAZED MAGAZINE"..... 14

Creator: Julee Cunanan
Photographer: Buena Dizon
Medium(s): Photoshop & InDesign
Size: 8.5" X 11"
Duration: 3 Hours
Completed: March 12, 2021

7. "CASA CUNANAN"..... 16

Creator: Julee Cunanan
Medium(s): Illustrator
Size: 11" x 8.5"
Duration: 4 Days
Completed: May 20, 2019

8. "SQUASH THE STANDARD"..... 18

Creator: Julee Cunanan
Medium(s): Illustrator
Size: 11" x 8.5"
Duration: 2 Days
Completed: October 15, 2020

9. "ATWATER POSTER"..... 20

Creator: Julee Cunanan
Medium(s): Illustrator & InDesign
Size: 11" x 17"
Duration: 2 days
Completed: October 12, 2019

10. "WILD SOUTH"..... 22

Creator: Julee Cunanan
Medium(s): Photoshop & InDesign
Size: 2.5" x 3"
Duration: 2 Days
Completed: April 10, 2019

11. "PERCY JACKSON SERIES".... 24

Creator: Julee Cunanan
Medium(s): Illustrator & InDesign
Size: 5" x 8" by 1"
Duration: 2 Days
Completed: September 5, 2019

12. "DESIGNER BROCHURE"..... 26

Creator: Julee Cunanan
Medium(s): Photoshop & InDesign
Size: 5" x 6.5" (per page)
Duration: 2 Days
Completed: March 9, 2019

13. "BLISTEX AD"..... 28

Creator: Julee Cunanan
Medium(s): Photoshop
Size: 11" x 8.5"
Duration: 2.5 Hours
Completed: November 10, 2019

14. "MONTREAL NEWSLETTER"..... 30

Creator: Julee Cunanan
Medium(s): Photoshop & InDesign
Size: 8.5" x 11" (per page)
Duration: 4 Days
Completed: April 17, 2019

15. "REACH WEBSITE"..... 32

Creator: Julee Cunanan
Clients: Keenan Patel & Dom Forliano
Medium(s): Photoshop & WIX.com
Size: n/a
Duration: 3 Weeks
Completed: December 2, 2020



i:D

NOT.FOR.YOUR.FETISH

JULEE CUNANAN PHOTOGRAPHED BY NANAY

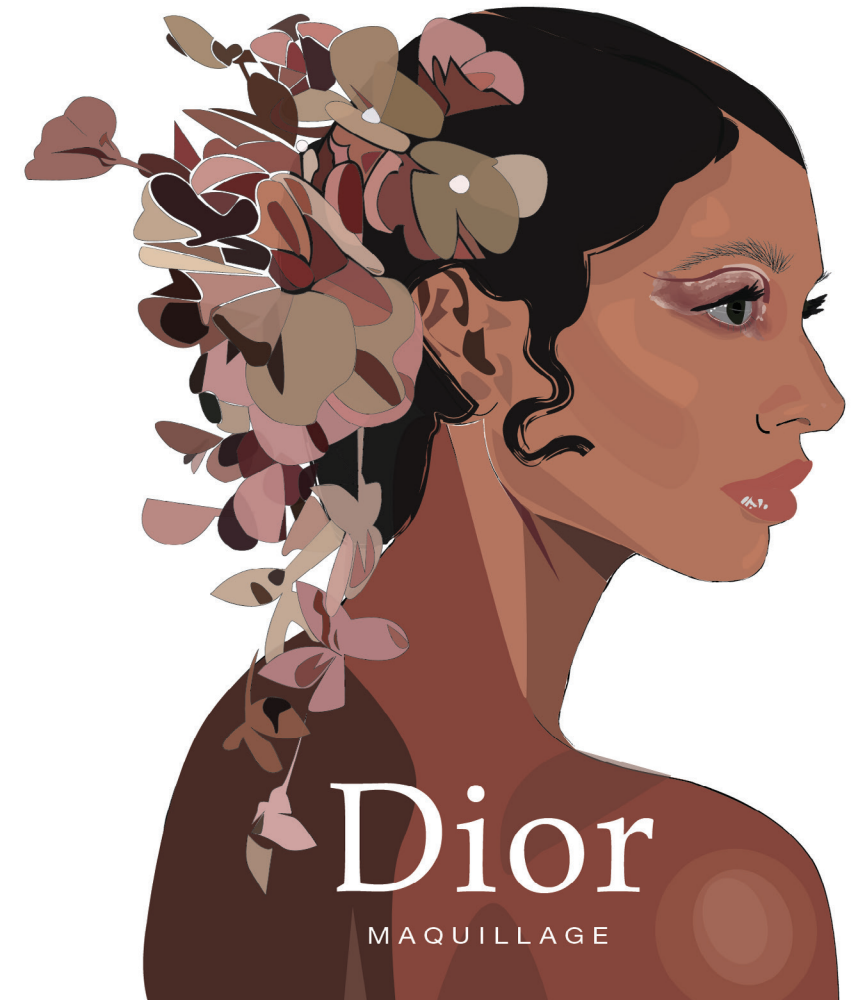


PROJECT 1: NOT.FOR.YOUR.FETISH.

Creator: Julee Cunanan
Photographer: Buena Dizon
Medium(s): Photoshop & InDesign
Size: 8.5"x 11"
Duration: 2.5 Hours
Completed: February 21, 2021

PROJECT 2: DIOR MAQUILLAGE

Creator: Julee Cunanan
Medium(s): Illustrator
Size: 5" x 6.5"
Duration: 9 Hours
Completed: November 16, 2020



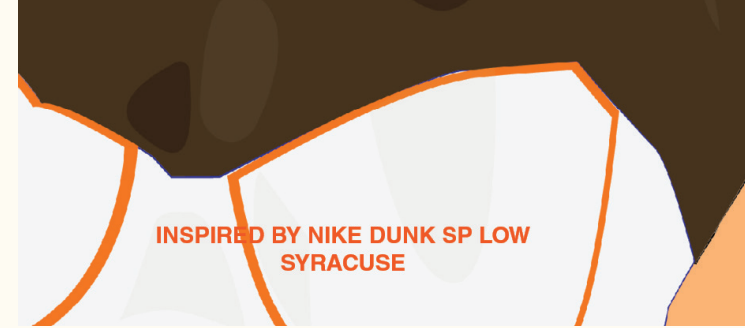


PROJECT 3: VERNISSAGE POSTER

Creator: Julee Cunanan
Medium(s): Illustrator & InDesign
Size: 17" x 11"
Duration: 2 Days
Completed: February 14, 2021

PROJECT 4: SYRACUSE

Creator: Julee Cunanan
Medium(s): Illustrator
Size: 8.5" x 11"
Duration: 5 Hours
Completed: November 22, 2020





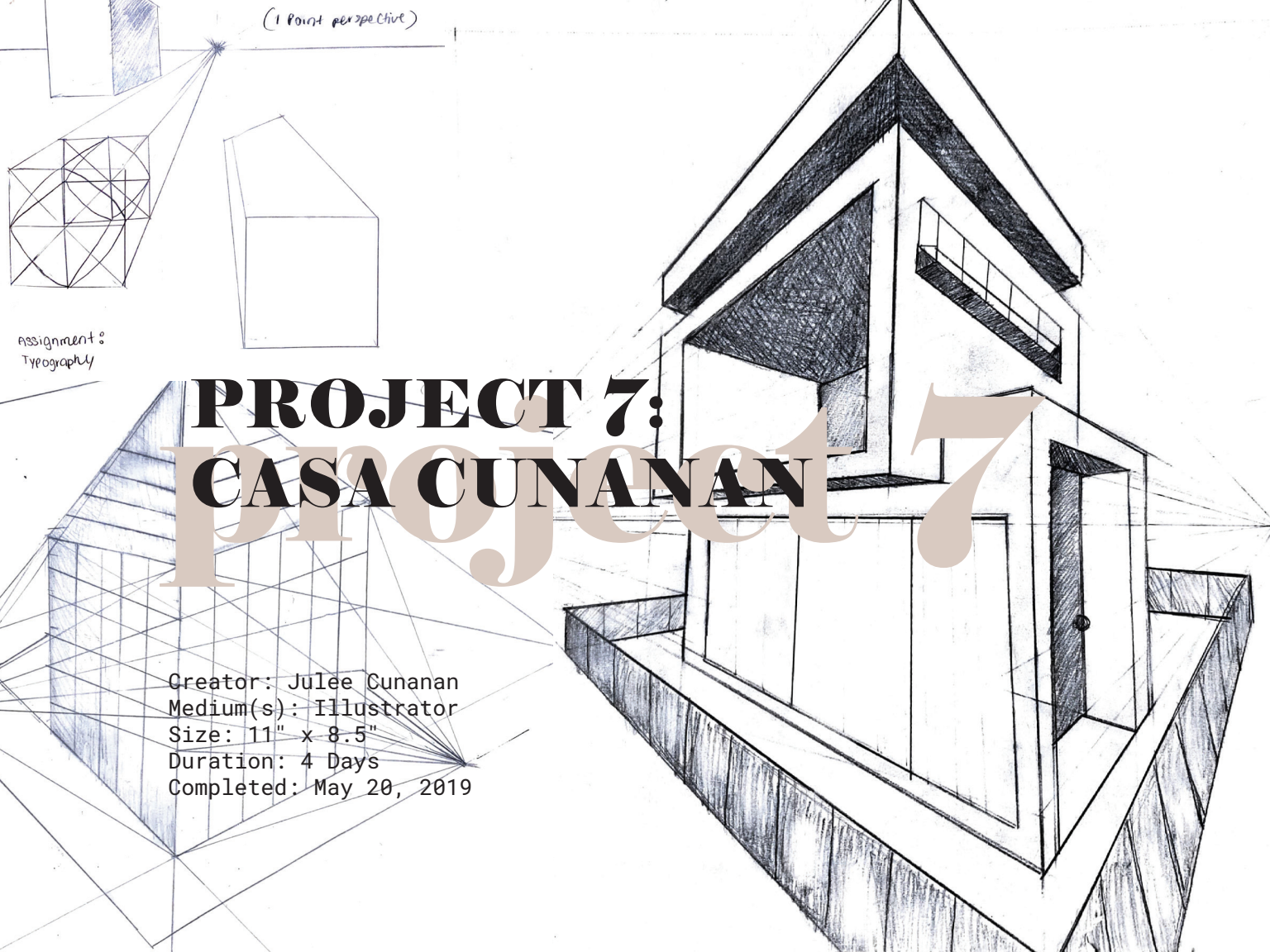
PROJECT 5: PROTECT ASIAN LIVES

Creator: Julee Cunanan
Medium(s): Illustrator & InDesign
Size: 8.5"x 11" (per page)
Duration: 2 Hours
Completed: March 25, 2021



PROJECT 6: DAZED MAGAZINE

Creator: Julee Cunanan
Photographer: Buena Dizon
Medium(s): Photoshop & InDesign
Size: 8.5" X 11"
Duration: 3 Hours
Completed: March 12, 2021



PROJECT 7: CASA CUNANAN

Creator: Julee Cunanan
Medium(s): Illustrator
Size: 11" x 8.5"
Duration: 4 Days
Completed: May 20, 2019

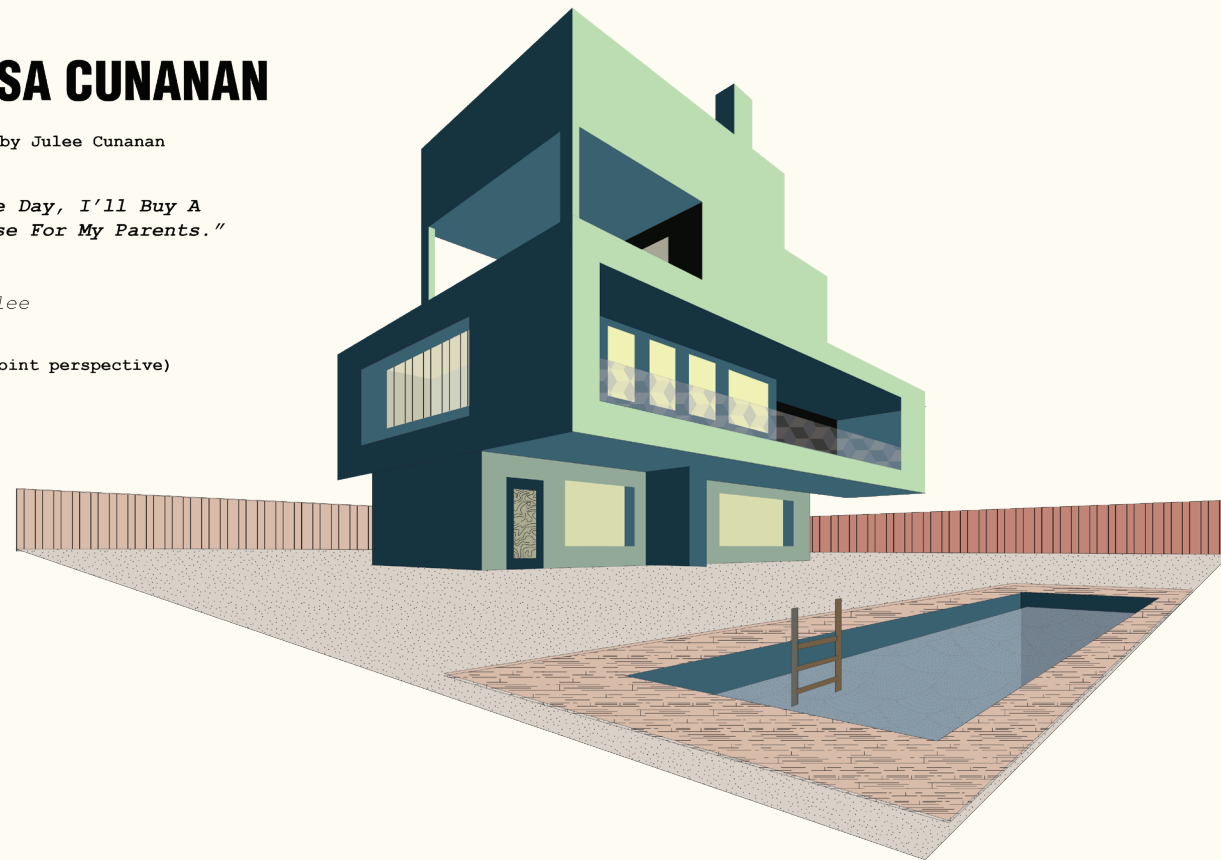
CASA CUNANAN

by Julee Cunanan

*"One Day, I'll Buy A
House For My Parents."*

-Julee

(2-point perspective)





*"Squash comes in all shapes and sizes.
They're all just as good as the other."*



*"Squash comes in all shapes and sizes.
They're all just as good as the other."*



PROJECT 8: SQUASH THE STANDARD

Creator: Julee Cunanan
Medium(s): Illustrator
Size: 11" x 8.5"
Duration: 2 Days
Completed: October 15, 2020

PROJECT 9: ATWATER POSTER

Creator: Julee Cunanan
Medium(s): Illustrator & InDesign
Size: 11" x 17"
Duration: 2 days
Completed: October 12, 2019



Wild South
MALBOROUGH

PINOT GRIS 2010
Wine of New Zealand

750 ML

13% ALC



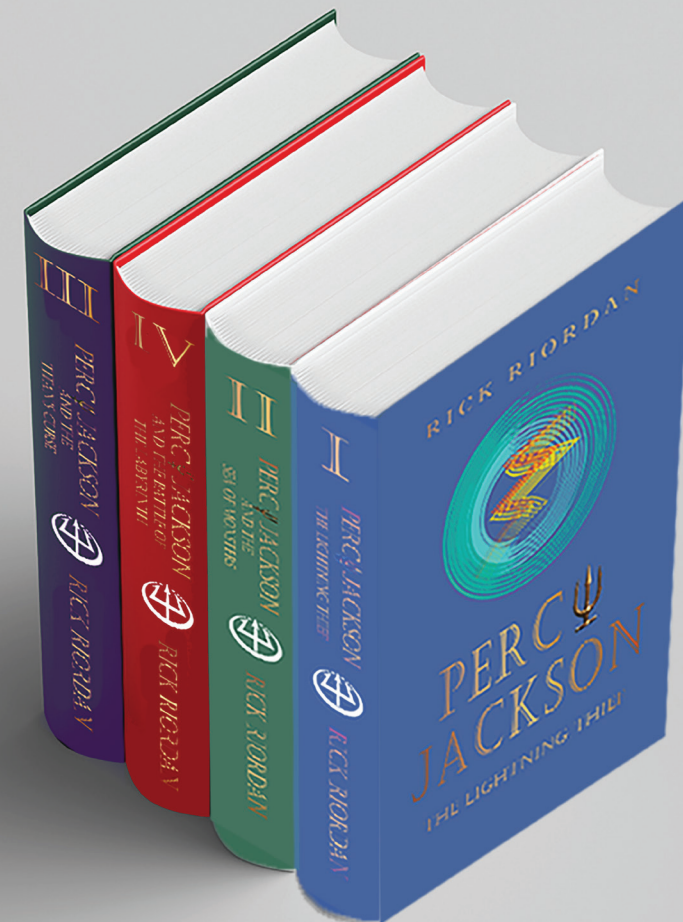
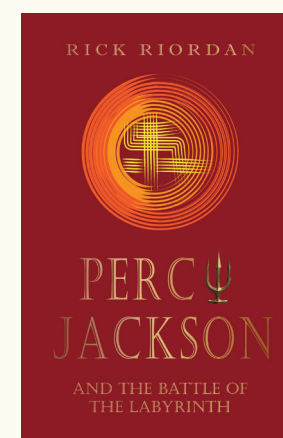
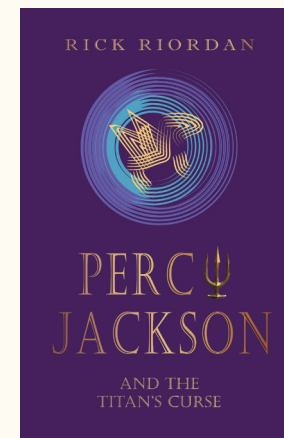
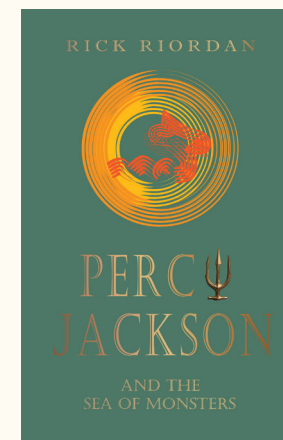
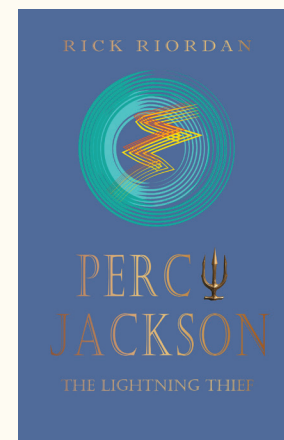
PROJECT 10: WILD SOUTH

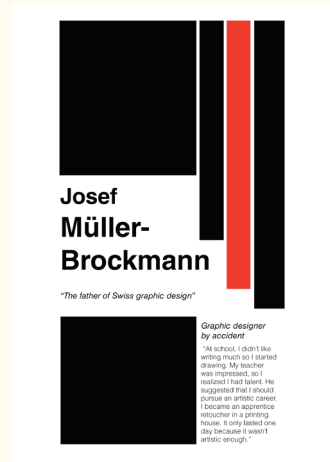
Creator: Julee Cunanan
Medium(s): Photoshop & InDesign
Size: 2.5" x 3"
Duration: 2 Days
Completed: April 10, 2019

pinot gris

PROJECT 11: THE PERCY JACKSON SERIES

Creator: Julee Cunanan
Medium(s): Illustrator & InDesign
Size: 5" x 8" by 1"
Duration: 2 Days
Completed: September 5, 2019

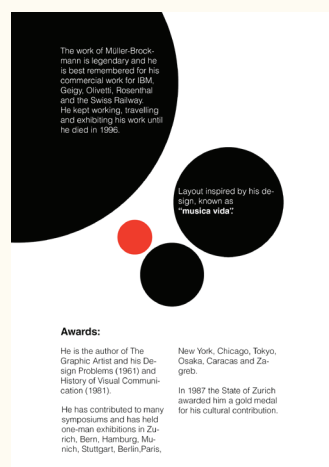




DESIGNER STYLE

Josef Müller-Brockmann

PROJECT 12: DESIGNER BROCHURE



Creator: Julee Cunanan
Medium(s): Photoshop & InDesign
Size: 5" x 6.5" (per page)
Duration: 2 Days
Completed: March 9, 2019

PROJECT 13: BLISTEX AD

Creator: Julee Cunanan
Medium(s): Photoshop
Size: 11" x 8.5"
Duration: 2.5 Hours
Completed: November 10, 2019



“the bigger picture”



PROJECT 14: MONTREAL NEWSLETTER

Creator: Julee Cunanan
 Medium(s): Photoshop & InDesign
 Size: 8.5" x 11"(per page)
 Duration: 4 Days
 Completed: April 17, 2019

PROJECT 15

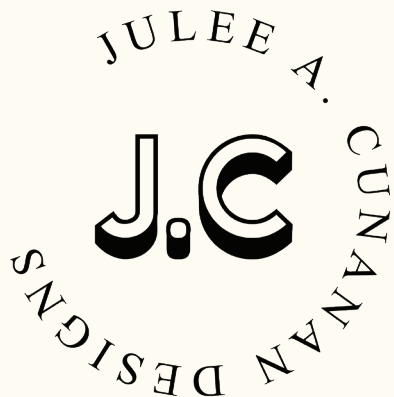
PROJECT 15: “REACH” WEBSITE

Creator: Julee Cunanan
Clients: Keenan Patel & Dom Forliano
Medium(s): Photoshop & WIX.com
Size: n/a
Duration: 3 Weeks
Completed: December 2, 2020

REACH WEBSITE



**ONAL
DING:
FOLIO**



**PERS
BRAN
PORT**